FINANCE INNOVATION, the unique global competitiveness cluster in the French financial sector, was founded in July 2007 by the French government in partnership with the Paris financial centre. We bring together the key stakeholders of the financial ecosystem (Financial Institutions, Large Enterprises, Academic institutions, Startups/FINTECHS) with a view to encourage the creation of innovative collaborative projects and boost the competitiveness of the financial centre, the growth of companies of all sizes and the creation of jobs in France and around the world.

Finance Innovation is a partner in several European projects dedicated to innovation, digital and finance

Our European partners

With Horizon Europe and EIT Digital support
<table>
<thead>
<tr>
<th>Project</th>
<th>Description</th>
<th>Timeline</th>
<th>Contributions</th>
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<tr>
<td><strong>UFO</strong></td>
<td>It supports European SMEs in the development of innovative products and services through the integration of new technological solutions and know-how provided by small flying objects (SFO), embedded digital and nanotechnologies, data analysis and exploitation solutions.</td>
<td>From 2020 to 2023</td>
<td>Our role is to ensure the sustainability of the SMEs by connecting the UFO beneficiaries/SMEs with the best private investors at European level.</td>
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<tr>
<td><strong>INFINITECH</strong></td>
<td>INFINITECH is a joint effort of global leaders in ICT and finance towards lowering the barriers for BigData/IoT/AI driven innovation, boosting regulatory compliance and stimulating additional investments.</td>
<td>From 2019 to 2023</td>
<td>As communication leaders, we play an important role in the dissemination, communication and marketing activities of the project, drawing on our dense network based in France.</td>
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<tr>
<td><strong>ETIQ AI</strong></td>
<td>This project offers a flexible and customizable software platform for data scientists, risk and business managers in the field of lending, finance and insurance that helps test, monitor and explain ML algorithms.</td>
<td>From 2021 to 2022</td>
<td>Finance Innovation contributes to the sales and market strategy: we identify potential customers and organize sales presentations, develop and execute marketing ideas, organise events and help create content to support direct product sales.</td>
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<tr>
<td><strong>ECO2WALLET</strong></td>
<td>Eco2wallet is the first green digital wallet that plants trees in the Amazon with every transaction. It includes a digital ID, a carbon footprint calculator, an innovative individual carbon trading system and the first cryptocurrency backed by individual carbon emissions: eco2cryptocurrency.</td>
<td>2022</td>
<td>Finance Innovation contributes to develop and execute on marketing ideas with an initial marketing plan. We agree and plan for a number of potential clients to address, define stakeholders, participate in workshops and organise pre-sales activities.</td>
</tr>
</tbody>
</table>
AIMS
2020
AIMS is a platform based on permissioned blockchain and smart contracts to allow the issuing and trading of a new form of debt instruments by companies to fund innovative projects.

Finance Innovation plays a leading role in the implementation of the go-to-market strategy by leveraging on its dense business European network in the financial sector (Fintech, Banks, Regulators and other stakeholders) and is responsible for communication and marketing activities.

CHRES
From 2019 to 2020
CHRES is a service helping investors and companies to dynamically protect their existing portfolios of assets against the fluctuations of currency exchanges rates.

Finance Innovation contributes to develop and execute on marketing ideas with an initial marketing plan. We agree and plan for a number of potential clients to address, define stakeholders, participate in workshops and organise pre-sales activities.

ECOSHAPER
2022
This projects aims at commercializing a platform that produces and improves organisations' sustainability strategies. Eco-Shaper calculates impacts and then uses AI to define and distribute relevant mitigation actions across the workforce and generate CSR reports while reducing the cost of executing strategies.

Finance Innovation contributes to the implementation of the project's go-to-market strategy in France, to the business modelling and business plan as well as to marketing and communication activities.

ELTS
2022
This project aims to create a reference model in the supply of emergency location transmitters, focusing on the excellent performance demanded by end-users in various sectors, in the high-end segment (high reliability, accuracy, battery life, compactness and lightness).

Finance Innovation contributes to the go-to-market strategy and business models, marketing planning and material, sales presentations and direct sales outreach.
Would you like to contacts us?

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