

STARTUPS

**DISCOVER
OUR SERVICES**



FINANCE INNOVATION, IN A NUTSHELL

Who we are

Finance Innovation, created by the French Ministry of the Economy and the Île-de-France region, is a cluster of general interest and a trusted third party for its members and its ecosystem.

It is dedicated to the digital and sustainable transformation of the financial ecosystem, through the support of innovative projects led by startups in the financial sector, as well as the support of major groups in identifying innovation trends.

Finance Innovation federates the players in the finance ecosystem and creates opportunities for meetings and partnerships, both business and capital, to promote innovation, competitiveness in France and abroad, and job creation.

Strategic ambitions

- 1 Identify and accelerate Fintechs and their innovative projects
- 2 Contribute to the digital and sustainable transformation of finance and the economy
- 3 Set up R&D projects in digital finance on a national and European scale

Key players

- Major groups
- Public authorities and professional federations
- SMEs and innovative startups
- ESN, consulting firms, incubators, gas pedals
- Academics and R&D

Impact

Finance Innovation has more than **600 members** and **680 accredited projects** since 2007, which have raised **2.8 billion in private funding**

7 sectors

- ★ Insurance
- ★ Banking
- ★ Decentralized finance - Web 3
- ★ Sustainable green finance
- ★ Audit & consult
- ★ Asset management
- ★ Real estate

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BUSINESS

- **7 strategic areas:** Banking, Insurance, Asset management, Decentralized Finance - Web3, Corporate Finance and Management, Sustainable green financement, Real Estate / Smart Cities
- **A rich ecosystem of more than 600 members:** major groups investors, institutions, researchers, academics, consulting firms, startups...
- **Fintech Croissance:** you benefit from a program dedicated to support and advice
- **Investors committee (under eligibility criteria):** you will pitch your solution in front of twenty or so investors who are looking to invest in the solutions of tomorrow
- **Club Scale-Up :** designed to promote, through the mobilization of its ecosystem, the support of its labelled companies in order to make them future future champions in their field of expertise

NETWORKING AND MONITORING

- **Free access to Finance Innovation's** major events of the year
- **Benefit from preferential rates** on event sponsorship offers
- **Benefit from discounts** on Finance Innovation partner events
- **Participation in working groups and clubs** in the various Finance Innovation sectors

COMMUNICATION AND VISIBILITY

- **Intervention** during a webinar or phygital event
- **Relay of your news** on our different communication channels

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LABELLING OF YOUR INNOVATIVE PROJECT

The Finance Innovation Label is

- ✓ Support for the structuring of the project by a project manager from the Pole
- ✓ Your project is challenged and supported by a trusted independent expert determined by Finance Innovation
- ✓ Present a project in front of a Jury of experts of your sector who are present to help you and can become your future partners

For the most mature projects, obtaining the Premium Label and being recognized as a high-potential project that is already enjoying traction.

THE FINANCE INNOVATION CERTIFICATION BRINGS :

1

Visibility

2

Credibility

3

Notoriety

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FINTECH GROWTH PROGRAM

You will benefit from a program dedicated to the support and advising to our startups.

Who can benefit from it:

- Finance Innovation's startup members

The fields of expertise offered by our partners:

- Financial management and obtaining public or private financing
- Legal and regulatory advising
- Development of a strategy of conquest and growth, especially on the international level
- Advising on the use of innovation and new technologies
- HR and recruitment

FINANCE INNOVATION, YOUR INTERNATIONAL PARTNER

With its network of partners (Business France, chambers of commerce, embassies, fintech hubs, etc.), Finance Innovation will support you in your international development project and will open its address book to help you:

- Understand the Fintech market and ecosystem
- Identify potential clients and partners
- Meet institutional players
- Increase your visibility on the market through dedicated events

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FINTECH PREMIUM OFFER

All the advantages of the Startups Offer, with the addition of:

- **A guaranteed participation** in one of the cluster's major events per year: Finov, CryptoDay, InvestmentDay, DafDay, GreenDay...
- **The organization of a dedicated event**, in person with recording and live broadcasting
- **A video interview** dedicated to your news

WELCOME PACK

An offer dedicated to our international startups wishing to establish themselves in France

- Access to our ecosystem to support their development
- Their presence enriches our ecosystem
- Participation in our events and meetings with key players
- Organization of webinars to increase their visibility in France with their future customers and partners
- Integration of their services in the F2F

PARTNERS SERVICES OFFER

ACCESS TO OUR KEY EVENTS OF 2025



13 February 2025



20 March 2025



30 April 2025



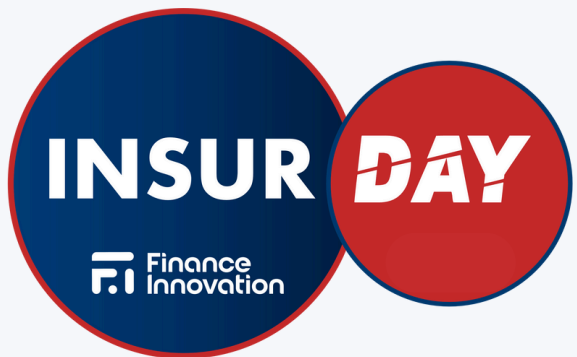
19 June 2025



11 September 2025



9 October 2025



25 November 2025

SOURCING - MONITORING - BUSINESS

Participation in the Scale-Up Club (under eligibility criteria)



Access to Fintech Growth services (list of consulting firms)



Passage through the investor committee (under eligibility criteria)



Participation in working groups and clubs in the various Finance Innovation sectors



Qualified contacts with members of the pole

5 connections

15 connections

VISIBILITY - COMMUNICATION - EVENTS

Free access to the major events of the year organized by Finance Innovation



Benefit from discounts on partner events



Relay of your news on our different communication channels



Presence of the logo in the digital directory of the Finance Innovation website



Distribute your job advertisements to the cluster's HR partners



Participation in a webinar event

Speech

Creation

Organization of a dedicated, face-to-face event with live recording and broadcasting



Guaranteed presentation (keynote or round table) at one of Finance Innovation's major events



Video interview

800€



An email about your brand

1 500€

1 500€

THE FINANCE INNOVATION CERTIFICATION

Appraisal of the application, support from an expert, presentation of the project to a panel of experts



Visibility of the project in documents promoting the label (print and digital)



Pitch your project at an evening event organised for labellisés



Founding
members
of Finance
Innovation



Join our network
and converse
with our +600
members !





A rich ecosystem with the best startups, including:

...and so many more !

CONTACT US

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